KURT BRADDOCK

THE PENNSYLVANIA STATE UNIVERSITY
DEPARTMENT OF COMMUNICATION ARTS & SCIENCES
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EDUCATION

Ph.D., Communication Arts and Sciences, 2012
The Pennsylvania State University, University Park, PA
Dissertation: *Fighting Words: The Persuasive Effect of Online Extremist Narrative on the Radicalization Process*
Dissertation Committee Chair: Dr. James Price Dillard

M.A., Communication, 2006
University of Delaware, Newark, DE
Thesis: *Looking Beyond Biology: The Impact of Psychological Gender on Small Group Leadership Emergence*
Thesis Committee Chair: Dr. Charles Pavitt

B.A., Business Management, 2004
The College of New Jersey, Ewing, NJ

RESEARCH

PUBLICATIONS

PEER-REVIEWED ARTICLES

Braddock, K., & Morrison, J. (In press). Cultivating trust and source credibility in online counternarratives intended to reduce support for terrorism. *Studies in Conflict and Terrorism*. doi: 10.1080/1057610X.2018.1452728.

Braddock, K., & Horgan, J. (2016). Towards a guide for constructing and disseminating counter-narratives to reduce support for terrorism. *Studies in Conflict and Terrorism*, *39*(5), 381-404. doi: 10.1080/1057610X.2015.1116277.

Braddock, K., & Dillard, J. P. (2016). Meta-analytic evidence for the persuasive effects of narratives on beliefs, attitudes, intentions, and behaviors. *Communication Monographs*, *83*(4), 446-467. doi: 10.1080/03637751.2015.1128555.

Braddock, K. (2015). The utility of narratives for promoting radicalization: The case of the Animal Liberation Front. *Dynamics of Asymmetric Conflict*, *8*, 38-59. doi: 10.1080/17467586.2014.968794.

Braddock, K. H., Dillard, J. P., Voigt, D. C., Stephenson, M. T., Sopory, P., & Anderson, J. W. (2011). Impulsivity partially mediates the relationship between appetitive/aversive motivations and risky health behaviors. *Journal of Personality, 79*, 793-810. doi: 10.1111/j.1467-6494.2011.00699.x.

Horgan, J., & Braddock, K. H. (2010). Rehabilitating the terrorists? Challenges in assessing the effectiveness of deradicalization programs. *Terrorism and Political Violence, 22*, 267-291. doi: 10.1080/09546551003594748.

Voigt, D. C., Dillard, J. P., Braddock, K. H., Stephenson, M. T., Sopory, P., & Anderson, J. W. (2009). Carver and White's (1994) BIS/BAS scales and their relationship to risky health behaviours. *Personality and Individual Differences, 47*, 89-93. doi: 10.1016/j.paid.2009.02.003.

Pavitt, C., Braddock, K. H., & Mann, A. M. (2009). Group communication during resource dilemmas 3: Effects of social value orientation. *Communication Quarterly, 57*(4), 433-451. doi: 10.1080/01463370903320856.

ARTICLES UNDER REVIEW

Braddock, K. (Under review). Clearing the smoke and breaking the mirrors: Using attitudinal inoculation to confer resistance to persuasion by online disinformation.

Braddock, K. (Under review). Vaccinating against hate: Using inoculation to confer resistance to persuasion by extremist propaganda.

Braddock, K., Gill, P., & Corner, E. (Under review). The Dark Tetrad and message vividness as determinants of terrorist propaganda persuasiveness.

BOOK CHAPTERS

Braddock, K. (In press). Terrorist narratives and counter-narratives: A research synthesis. In A. Richards, D. Margolin, and N. Scremen (Eds.), *Jihadist terror: New threats, new responses.* London: I.B. Taurus.

Braddock, K. (In press). Narrative persuasion and violent extremism: Foundations and implications. In D. Rieger and J. Schmitt (Eds.), *Untitled volume for European Union Project: Countering propaganda by narration towards anti-radical awareness.* New York: Springer.

Braddock, K. (In press). Treatment approaches for terrorists and extremists. In J. L. Ireland, C. A. Ireland, and P. Birch (Eds.), *Violent and sexual offenders: Assessment, treatment and management* (2nd ed.). Portland, OR: Willand Publishing.

Braddock, K. (In press). Rehabilitation of jihadi terrorists: Current understanding and perspectives. In A. C. Lopez, C. A. Ireland, M. Lewis, and J. L. Ireland (Eds.), *International handbook on collective violence: Current issues and perspectives.* London: Routledge.

Gill, P., Braddock, K., Zolghadriha, S., Rottweiler, B, & Cushenberry, L. (In press). Islamic State propaganda as a precedent: Learning, emulation, and imitation amongst other extremist groups after IS. In S. J. Beale, T. G. Coan, and K. A. Boyd (Eds.), *ISIS propaganda: A full-spectrum extremist message.* Oxford, UK: Oxford University Press.

Braddock, K. (2018). Terrorist disengagement and de-radicalization: Contributing factors and distinctions. In A. Silke (Ed.), *The Routledge handbook on terrorism and counter-terrorism* (pp. 458-470). Oxon, UK: Routledge.

Braddock, K. (2017). Treating terrorists: Extremist offenders, communication, and de-radicalization in secure settings. In J. L. Ireland, C. A., Ireland, M. Fisher, & N. Gredeck (Eds.), *Routledge international handbook on forensic psychology in secure settings* (pp. 347-361). Oxon, UK: Routledge.

Braddock, K. (2013). The talking cure? Communication and psychological impact in prison de-radicalisation programmes. In A. Silke (Ed.), *Prisons, terrorism and extremism: Critical issues in management, radicalization and reform.* Oxon, UK: Routledge.

Horgan, J., & **Braddock, K.** (2011). Evaluating the effectiveness of de-radicalization programs: Towards a scientific approach to terrorism risk reduction. In L. Fenstermacher & T. Levanthal (Eds.), *Countering violent extremism: Scientific methods & strategies* (pp. 158-163). Wright-Patterson Air Force Base, OH: Air Force Research Laboratory.

BOOKS

Braddock, K. (2020). *Weaponized words: The strategic role of persuasion in violent radicalization and counter-radicalization*. Cambridge, UK: Cambridge University Press.

Horgan, J., & **Braddock, K.** (Eds.). (2011). *Terrorism studies: A reader.* London: Routledge.

TECHNICAL REPORTS

Braddock, K. (2019). *A brief primer on experimental and quasi-experimental methods in the study of terrorism.* Report completed for the International Center for Counter-Terrorism, The Hague, Netherlands.

Braddock, K. (2018). *Thematic content of radical Islamist narratives in Indonesia and the Philippines (2014-2017): Implications for counternarrative messaging strategies in Southeast Asia.* Report completed for the United Nations' Counterterrorism Executive Directorate (UN-CTED) in connection with UN Security Council Resolution 2354.

Braddock, K. (2018). *Coding schemes intended to analyze terrorist communication: Common themes and their utility for describing semantic data*. Report completed for the United Nations' Counterterrorism Executive Directorate (UN-CTED) in connection with UN Security Council Resolution 2354.

Horgan, J., & **Braddock, K. H.** (2009). *Assessing the effectiveness of current de-radicalization initiatives and identifying implications for the development of US-based initiatives in multiple settings*. Manuscript completed for the United States' Department of Homeland Security.

MINOR PUBLICATIONS

Braddock, K. H. (2010). Review of the book *Disaster response and homeland security: What works, what doesn't. Terrorism and Political Violence, 22,* 328-329.

Georgeon, O. L., Morgan, J. H., Horgan, J., & **Braddock, K.** (2010). Process modeling for the study of non-state political violence. Proceedings from the 20th Behavior Representation in Modeling and Simulation Conference, 240-247.

Braddock, K. H. (2009). Review of the book *National security and information warfare. Mass Communication & Society, 12,* 242-245.

COMPETITIVELY SELECTED CONFERENCE PRESENTATIONS

Braddock, K. (2019, September). *Attitudinal inoculation as communicative intervention against violent extremism*. Paper presented at the annual meeting of the American Political Science Association, Washington, DC.

Braddock, K., Macklin, G., & Köhler, D. (2019, June). *Nuclear codes: Thematic, aesthetic, and semiotic analysis of Atomwaffen Division propaganda*. Paper presented at the annual meeting of the Society for Terrorism Research, Oslo, Norway.

Braddock, K. (2019, May). *Vaccinating against hate: Using inoculation to confer resistance to persuasion by extremist propaganda*. Paper presented at the annual meeting of the International Communication Association, Washington, DC.

Braddock, K. (2019, March). *Strategic communication, persuasion, and messaging tactics of terror groups: Innovations in a mass-mediated world [roundtable]*. Panel presented at the annual meeting of the International Studies Association, Toronto, Canada.

Margolin, D., & **Braddock, K.** (2019, March). *Change in terrorist communication as an indicator of impending shifts in organizational strategy: The cases of IRA and Hamas*. Paper to be presented at the annual meeting of the International Studies Association, Toronto, Canada.

Braddock, K., & Morrison, J. (2018, September). *Cultivating trust and perceptions of source credibility in online counternarratives intended to reduce support for terrorism*. Paper presented at the annual meeting of the Conflict Research Society, Birmingham, UK.

Braddock, K. (2018, September). *Jihadi narratives and counter-narratives: A research synthesis*. Paper presented at the meeting of the Combating Jihadi Terrorism in the United Kingdom (CoJiT-UK), London.

Braddock, K., Corner, E., & Gill, P. (2018, September). *"Dark" personality traits and the efficacy of terrorist propaganda for promoting radicalization*. Paper to be presented at the annual meeting of the Society for Terrorism Research, Liverpool, UK.

Braddock, K. (2018, August). *The efficacy of online communicative inoculation as counter-radicalization: Experimental evidence*. Paper to be presented at the annual meeting of the VOX-Pol Centre for Excellence, Amsterdam.

Braddock, K. (2018, August). *Culture in the classroom: Challenges in teaching terrorism*. Paper presented at the meeting of the Association for Education in Journalism and Mass Communication (AEJMC), Washington, DC.

Braddock, K. (2018, April). *The role of trust in online counter-propaganda intended to reduce support for terrorism*. Paper presented at the meeting of the International Studies Association (ISA), San Francisco.

Braddock, K. (2017, August). *Vaccinating against hate: Communicative inoculation as proactive intervention against violent extremism*. Paper presented at the meeting of the Society for Terrorism Research (STR), New York.

Braddock, K., Gill, P., & Corner, E. (2017, August). *The moderating effects of "dark" personality traits on the persuasive effectiveness of terrorist narrative propaganda*. Paper presented at the meeting of the Society for Terrorism Research (STR), New York.

Braddock, K., & Morrison, J. (2017, August). *Cultivating trust and source credibility in online counternarratives intended to reduce support for terrorism*. Paper presented at the meeting of the Society for Terrorism Research (STR), New York.

Braddock, K. (2016, November). *Experimental evidence for the efficacy of counter-narratives targeted at US populations at risk for violent radicalization*. Paper presented at the Meeting of the Society for Terrorism Research, The Hague, The Netherlands.

Braddock, K., & Horgan, J. (2016, March). *Reducing support for terrorism via counter-narratives: Analysis, construction, dissemination*. Paper presented at the VOX-Pol Workshop on Critiquing the Discourse of Violent Online Radicalisation, Hamburg, Germany.

Braddock, K., & Horgan, J. (2015, November). *A framework for the development and dissemination of counter-narratives intended to dissuade the adoption of terrorist ideologies*. Paper presented at the Annual Meeting of the National Communication Association (NCA), Las Vegas, Nevada.

Braddock, K., & Dillard, J. P. (2015, May). *Meta-analytic evidence for the persuasive effect of narratives on beliefs, attitudes, intentions, and behavior*. Paper presented at the Annual Meeting of the International Communication Association (ICA), San Juan, Puerto Rico.

Braddock, K. (2015, March). *Developing and disseminating narratives for countering violent extremism: The utility of former offenders*. Paper presented at the Understanding Terrorism and Political Violence Conference, University College – Cork, Cork, Ireland.

Braddock, K. (2012, December). *Online communication related to radicalization, extremism, and terrorism*. Paper presented at the International Symposium on Terrorism and Transnational Crime, Antalya, Turkey.

Braddock, K. (2012, November). *The effect of narrative on beliefs, attitudes, and intentions: A meta-analysis*. Paper presented at the National Communication Association (NCA) Conference, Orlando, FL.

Braddock, K. (2012, April). *Fighting words: The effect of online extremist narrative on the radicalization process*. Paper presented at the International Studies Association (ISA) Conference, San Diego, CA.

Braddock, K., Horne, C., Kenney, M., Horgan, J., & Zinni, N. (2012, April). *'The Immigrants' in the United Kingdom and beyond: A comprehensive account of the foundation, development, practices, communication, and present state of al-Muhajiroun as a transnational radical Islamist organization*. Paper presented at the International Studies Association (ISA) Conference, San Diego, CA.

Braddock, K. H., & Griffin, C. (2011, October). *The ghosts in the machine: Psychological motivations of hackers, crackers, hacktivists, cyberterrorists, and cybersoldiers*. Paper presented at the International Security Studies-International Security and Arms Control (ISSS-ISAC) Conference, Irvine, CA.

Braddock, K. H. (2011, September). *An overview of adversarial behavior in complex adaptive systems: ICST's research on competitive adaptation in militant networks*. Office of the Secretary of Defense Human Social Culture Behavior (OSD HSCB) Modeling Program Capability Open House, Arlington, VA.

Braddock, K. H. (2011, February). *Fighting words: The effect of extremist narrative persuasion on the radicalization process*. Paper presented at the Defense Advanced Research Projects Agency (DARPA) Workshop on Stories, Neuroscience, and Experimental Technologies: Analysis and Decomposition of Narratives in Security Contexts, Charlottesville, VA.

Braddock, K. H. (2010, September). *Good stories, dangerous effects: Online narrative communication and radicalization.* Paper presented at Annual Meeting of the National Consortium for the Study of Terrorism and Responses to Terrorism (START), Washington, DC.

Horgan, J., & **Braddock, K. H.** (2010, September). *Assessing the effectiveness of current de-radicalization initiatives and identifying implications for the development of U.S.-based initiatives in multiple settings.* Paper presented at the Annual Meeting of the National Consortium for the Study of Terrorism and Responses to Terrorism (START), Washington, DC.

Braddock, K. H., Horgan, J., Kenney, M., & Carley, K. (2010, July). *Developing a multidisciplinary ontology: A case illustration from ICST's research on competitive adaptation in terrorist networks.* Paper presented at the 33rd Annual Meeting for the International Society of Political Psychology, San Francisco, CA.

Georgeon, O., Morgan, J., Horgan, J., & **Braddock, K. H.** (2010, March). *Process modeling for the study of non-state political violence.* Paper presented at the Behavior Representation in Modeling and Simulation conference, Charleston, SC.

Braddock, K. H. (2009, November). *Hazardous turns on the superhighway: Extremist websites and Internet-facilitated radicalization.* Paper presented at the American Society of Criminology conference, Philadelphia, PA.

Braddock, K. H. (2009, September). *Hazardous turns on the superhighway: Extremist websites and Internet-facilitated radicalization.* Poster presented at the Annual Meeting for the National Consortium for the Study of Terrorism and Responses to Terrorism (START), College Park, MD.

Gajendran, R., **Braddock, K. H.**, & Kokini, C. (2009, August). *Enhancing social presence in computer-mediated communication: The role of individual differences and structural affordances.* Paper presented at the Academy of Management Meeting, Chicago, IL.

Braddock, K. H. (2009, June). *From bomb to bomb-maker: A social network analysis model of the socio-psychological and cultural dynamics of the IED process.* Proposal presented to the Office of Naval Research, Arlington, VA.

Braddock, K. H. (2009, May). *Sensation seeking mediates the relationship between BIS/BAS and risky health behaviors.* Paper presented at the International Communication Association conference, Chicago, IL.

Braddock, K. H. (2006, May). *Looking beyond biology: The impact of psychological gender on small group leadership emergence.* Paper presented at the Eastern Communication Association conference, Philadelphia, PA.

Braddock, K. H. (2005, November). *Harry and Sally, revisited: An examination of cross-sex relationship definition ambiguity.* Paper presented at the National Communication Association conference, Boston, MA.

INVITED PRESENTATIONS

Braddock, K. (2017, November). *The role of strategic persuasion in terrorist narrative propaganda and counter-propaganda.* Invited presentation to the Center for Global Affairs, New York University, New York, NY.

Braddock, K. (2017, July 26). *Communication theory and experimental methods in the study of terrorism, radicalization, and counter-radicalization.* Invited presentation to the National Consortium for the Study of Terrorism and Responses to Terrorism (START), University of Maryland, College Park, MD.

Braddock, K. (2017, June 8). *Terrorist narratives and counter-narratives: Analysis, development, and distribution.* Invited presentation to the Global Engagement Center at the U.S. Department of State, Washington, DC.

Braddock, K. (2016, March 30). *Developing and distributing counter-narratives targeted at women at risk for radicalization and recruitment into terrorist organizations.* Invited presentation to Gender and Conflict Workshop, University College London, London, UK. Workshop sponsored by UK Defence Science and Technology Laboratory.

Braddock, K. (2016, March 3). *Counter-narratives as a tool for fighting violent extremism: Analysis, construction, dissemination.* Invited presentation to University College London, London, UK.

Braddock, K. (2016, February 16). *Fighting radicalization and terrorism through stories: The production and use of counter-narratives.* Invited presentation to Bloomsburg University, Bloomsburg, PA.

Braddock, K. (2015, December 7). *Towards a guide for developing counter-narratives intended to reduce support for terrorism and counter violent extremism* [via tele-presentation]. Invited presentation to the United States Department of Defense, The Pentagon, Arlington, VA.

Braddock, K. (2015, Spring). *The empirical study of communication in the context of terrorism and political violence.* Invited presentation at The College of New Jersey, Ewing, NJ.

Braddock, K. (2013, Winter). *Persuasive strategies for limiting conflict, bullying, and the threat of violence online.* Invited presentation at the Pennsylvania State University Libraries, University Park, PA.

Braddock, K. (2010, Spring). *The Internet and other new media as persuasive tools for illicit groups.* Invited presentation for a panel on Counter-Terrorism and Technology-Enabled Terrorism for the College of Information Science and Technology, The Pennsylvania State University, University Park, PA.

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RESEARCH APPOINTMENTS

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Research Consultant – *Counter-Narrative Campaign Design, Implementation, and Evaluation* (February 2019 – February 2020)
United Nations Counter-Terrorism Executive Directorate

Research Consultant – *Counter-Radicalization Messaging Interventions in Central Asia* (March 2019 – December 2020)
United States Agency for International Development

Academic Advisory Council Member – *Counter-Radicalization Messaging Interventions* (October 2018 – December 2020)
United States Department of State, two private CVE organizations

Research Consultant – *ISIS Narrative Propaganda and Counter-Propaganda in Southeast Asia* (Fall 2017)
United Nations Counter-Terrorism Executive Directorate

Research Consultant – *Projects classified* (April 2014 – August 2015)

Center for Terrorism and Security Studies, University of Massachusetts – Lowell

Funders: United States Department of Homeland Security, Science and Technology Directorate in conjunction with the Government of the United Kingdom; United States National Institute of Justice.

Project Manager and Research Assistant – *Competitive Adaptation in Terrorist Networks* (July 2011 – August 2012)

International Center for the Study of Terrorism, The Pennsylvania State University

Funder: United States Office of Naval Research, Department of the Navy.

Research Assistant – *Communication and Psychological Motivations of Cyber Offenders* (August 2010 – July 2011)

Applied Research Laboratory (Office of Communications, Information, and Navigation), The Pennsylvania State University.

Research Assistant – *De-radicalization and Disengagement* (June 2008 – August 2010)

International Center for the Study of Terrorism, The Pennsylvania State University

Funder: National Consortium for the Study of Terrorism and Responses to Terrorism, United States Department of Homeland Security.

Research Assistant – *Risky Health Behaviors* (May 2007 – August 2007)

Department of Communication Arts and Sciences, The Pennsylvania State University.

Research Assistant – *Resource Dilemmas and Social Value Orientation* (January 2006 – July 2006)

Department of Communication, University of Delaware.

AWARDS

VOX-Pol Network (European Union) of Excellence Research Exchange Award (March 2016)
Housed at the Department of Security and Crime Science, University College London.

Carroll C. Arnold Award for Scholarly Excellence (2012 – 2013)
Department of Communication Arts & Sciences, The Pennsylvania State University.

Third Place, 2012 Penn State Graduate Research Exhibition (2012)
Social Sciences Division, The Pennsylvania State University.

National Consortium for the Study of Terrorism and Responses to Terrorism Dissertation Award (2009 – 2010)
U.S. Department of Homeland Security.

Various travel grants for conference presentations (2006 – present)
Department of Communication Arts & Sciences, The Pennsylvania State University.

MEDIA

INTERVIEWS
Legum, J. (2018, October 29). 72 hours of hell. *Popular Information.* Retrieved from https://popular.info/p/72-hours-of-hell-119.

Koerner, B. I. (2017, January 24). Can you turn a terrorist back into a citizen? *Wired.* Retrieved from
https://www.wired.com/2017/01/can-you-turn-terrorist-back-into-citizen/.

Schwartz, B. (2016, August 4). Communication theory, counterterrorism practice. *Newsletter: National Consortium for the Study of Terrorism and Responses to Terrorism*. Retrieved from
www.start.umd.edu/news/communication-theory-counterterrorism-practice.

Fiedler, M., Morris, R., Kwerel, L., & Zionts, A. (2016, June 2). Combating radicalization [interview]. *Interfaith Voices.* Podcast retrieved from: http://interfaithradio.org/Archive/2016-June/Losing_a_Child_to_Extremism__Stopping_Others.

RESEARCH FEATURED

Sabah, M. (2019, May 2). Deradicalising extremists should involve the very mechanisms used to recruit them. The Independent (Bangladesh). Retrieved from
http://www.theindependentbd.com/arcprint/details/197908/2019-05-02.

Cottee, S. (2017, September 5). Can ex-militants, and their redemption stories, stop anyone from joining Islamic State? *Los Angeles Times*. Retrieved from http://www.latimes.com/opinion/op-ed/la-oe-cottee-ex-militant-narratives-20170905-story.html.

Koehler. D. (2017, May 27). How and why we should take deradicalization seriously. *Nature: Human Behavior.* Retrieved from https://www.nature.com/articles/s41562-017-0095.

Campbell, T., Griffin, L., & Neimand, A. (2017, January 25). Persuasion in a "post-truth" world. *Stanford Social Innovation Review.* Retrieved from https://ssir.org/articles/entry/persuasion_in_a_post_truth_world.

Frankel, B. (Ed.). (2016, August 15). Reducing terrorist recruitment by countering terrorist narratives. *Homeland Security News Wire.* Retrieved from http://www.homelandsecuritynewswire.com/dr20160815-reducing-terrorist-recruitment-by-countering-terrorist-narratives.

Swayne, M. (2016, August 9). How 'counter-narratives' could fight extremist groups. *Futurity.* Retrieved from http://www.futurity.org/counter-narratives-terrorism-1221722-2/.

Lombrozo, T. (2016, June 13). Are stories a key to human intelligence? *National Public Radio (NPR).* Retrieved from http://www.npr.org/sections/13.7/2016/06/13/481827994/are-stories-a-key-to-human-intelligence.

Singal, J. (2015, December 15). How to save lives by countering ISIS propaganda. *New York Magazine Online.* Retrieved from http://nymag.com/scienceofus/2015/12/how-to-save-lives-by-countering-isis-propaganda.html.

RESEARCH SKILLS

QUANTITATIVE METHODS

Survey development and validation, quantitative content analysis, within- and between-subjects experimentation, social and dynamic network analysis, meta-analysis.

<u>QUALITATIVE METHODS</u>
Thematic analysis, structured and semi-structured interviewing, participant-observation, discourse analysis, semantic network analysis.

<u>DATA ANALYSIS</u>
ANOVA, t-test, chi-square, correlation and partial correlation, simple and multiple regression, structural equation modeling, hierarchical linear modeling, exploratory and confirmatory factor analysis.

<u>TOOLS</u>
SPSS data analysis software, SAS data analysis software (for GLM and HLM), MINITAB data analysis software, NVIVO qualitative data sorting and analysis software, LISREL structural equation modeling software, AMOS structural equation modeling software, UCINet social network analysis software, AutoMap content analysis software, ORA* semantic and social network analysis software.

TEACHING

COURSES TAUGHT

<u>GRADUATE LEVEL</u>
CAS553: DISASTER COMMUNICATION
Department of Communication Arts & Sciences, The Pennsylvania State University
August 2007 – December 2007, January 2013 – Present.

COMM652: PERSUASION AND SOCIAL INFLUENCE
Department of Communication, University of Delaware
January 2020 – Present.

HLS805: VIOLENCE, THREATS, TERROR, AND INSURGENCY
Department of Political Science (Public Health Preparedness: Homeland Security Studies Program),
The Pennsylvania State University.
January 2013 – Present.

HLS837: RADICALIZATION, DE-RADICALIZATION, AND COUNTER-RADICALIZATION
Department of Political Science (Public Health Preparedness: Homeland Security Studies Program),
The Pennsylvania State University
May 2018 – Present.

<u>UNDERGRADUATE LEVEL</u>
CAS100B: EFFECTIVE SPEECH- COMMUNICATING IN GROUPS
Department of Communication Arts & Sciences, The Pennsylvania State University
January 2007 – May 2007; January 2013 – Present.

CAS302: PERSUASION AND SOCIAL INFLUENCE
Department of Communication Arts & Sciences, The Pennsylvania State University
January 2019 – Present.

COMM452: PERSUASION AND COMMUNICATION
Department of Communication, University of Delaware.
August 2019 – Present.

CSI4601: NARRATIVE PERSUASION
School of Media and Communication, Temple University.
January 2018 – Present.

STRC3440: SPECIAL TOPICS: PERSUASION AND POLITICAL VIOLENCE
School of Media and Communication, Temple University.
January 2017 – May 2017.

STRC2112: STRATEGIES AND TACTICS OF PERSUASION
School of Media and Communication, Temple University.
January 2017 – May 2017.

CAS283: COMMUNICATION AND INFORMATION TECHNOLOGY
Department of Communication Arts & Sciences, The Pennsylvania State University
August 2012 – August 2013.

CAS100A: EFFECTIVE SPEECH- PUBLIC SPEAKING
Department of Communication Arts & Sciences, The Pennsylvania State University
August 2006 – December 2006.

COMM312: ORAL COMMUNICATION IN BUSINESS
Department of Communication, University of Delaware
January 2005 – May 2006.

COMM350: PUBLIC SPEAKING
Department of Communication, University of Delaware
August 2004 – December 2004.

GUEST LECTURES
GLOB1-GC2080: TRANSNATIONAL TERRORISM
Topic: Terrorist Narratives and Counter-narratives
Center for Global Affairs, New York University
Fall 2017.

EGGS390: SPECIAL TOPICS – GEOGRAPHY OF TERRORISM
Topic: Terrorist Use of the Internet for Radicalization and Recruitment
Department of Environmental, Geographical, and Geological Sciences, Bloomsburg University
Fall 2016.

CAS283: COMMUNICATION AND INFORMATION TECHNOLOGY
Topic: Illicit Organizational Communication on the Internet
Department of Communication Arts & Sciences, Penn State University

Fall 2012.

PSY490: Psychology of Terrorism
Topic: Online Communication, Radicalization, and Terrorism
Department of Psychology, Penn State University
Fall 2012.

CAS302: Social Influence
Topic: Persuasion and New Media
Department of Communication Arts & Sciences, Penn State University
Fall 2011.

SRA471: Informatics, Risk, & the Postmodern World
Topic: Attitudes, Beliefs, and Cognition
College of Information Sciences & Technology, Penn State University
Spring 2009.

CAS101: Introduction to Human Communication
Topic: Group Communication
Department of Communication Arts & Sciences, Penn State University
Spring 2007.

Course Design

CAS302: Social Influence
Department of Communication Arts and Sciences, The Pennsylvania State University
January 2017 – May 2017.

STRC3440: Special Topics – Persuasion and Political Violence
Department of Strategic Communication, Temple University
January 2017 – May 2017.

CAS553: Disaster Communication
Department of Communication, University of Delaware
August 2007 – Present.

HLS837: Radicalization, De-Radicalization, and Counter-Radicalization
Department of Political Science (Homeland Security Studies Program), The Pennsylvania State
University
January 2017 – May 2017.

Instruction Evaluation Summary

Course Title and Brief Description (CAS, HLS = Penn State; COMM = UD)	Typical Enrollment	Sections Taught	Mean Students' Rating of Instructor

CAS100B: The course exposes students to the principles of communication, implemented through group problem solving, with attention to formal speaking, message evaluation, and persuasion. Students must perform four speeches during the term, three of which are performed within a group context.	27	34	6.55*
HLS805: This course offers students an overview of issues related to terrorism and political violence, and is offered to undergraduates, graduate students, industry professionals, security personnel, and members of the military.	25	17	6.42
HLS837: In this class, students are taught about the principles of radicalization, de-radicalization, and counter-radicalization. This includes theoretical perspectives that inform these processes, as well as how each process occurs in practice.	25	1	6.69
CAS553: This course provides students with an overview of the principles of effective communication between local, regional, and national organizations in times of crisis (e.g., terrorist attacks). This course is also designed to illustrate effective communication practices with the public to achieve positive outcomes during these events.	25	6	5.65
CAS283: This course provides students with an introduction to communication technology, computer-mediated communication, web design, and the principles of interacting in the Information Age.	25	3	6.64
CAS100A: This course offers an introduction to the principles of communication, implemented through presentation of speeches, with attention to group discussion and message evaluation. Students must perform three speeches during the term.	25	1	6.65
CSI4601: This course was a special topics class focused exclusively on how narratives influence persuasion. Students learned about the conceptual tenets of narrative persuasion as well as how narratives are used in practice to influence their beliefs, attitudes, and behaviors.	18	1	4.61*
STRC2112: In this class, students were taught about concepts related to persuasion and	119	1	4.61*

social influence. The course covered a variety of theories and perspectives related to persuasion, and incorporated a variety of activities so students can see the theories put into action.			
COMM312: This class includes an analysis of the types and principles of communication inherent in business and professional settings, with a specific focus on audience analysis, questioning, interviewing, researching, and organizing and delivering information. This course offers students an opportunity to develop and present material within dyads, small groups, and in public speaking contexts.	30	11	3.50 – 4.01*
COMM350: This course teaches students to analyze and apply theory and research in public speaking, as well as develop skills in preparation, presentation, and speech evaluation.	30	1	-

*CAS and HLS (Penn State) evaluations are made on a 7-point scale; CSI and STRC (Temple University) evaluations are made on a 5-point scale; COMM (University of Delaware) evaluation are made on a 5-point scale. Higher numbers reflect more favorable evaluations.

ACADEMIC ADVISING

Adela Levis – Member of Ph.D. Committee (Ludwig Maximilian University of Munich)

Dissertation: *Community Involvement in Counter-Radicalization*

Richard Martin – Public Health Preparedness (PHP 594) Capstone Project (Summer 2017)

Lone Wolf Terrorism and Domestic Security

Jonathan Risley – Public Health Preparedness (PHP 594) Capstone Project (Fall 2016)

Logistic and Communicative Preparedness during a Bioterror Event: The Beaver Stadium Scenario

Elisabeth Defazio – Public Health Preparedness (PHP 594) Capstone Project (Summer 2016)

Training and Planning for all Natural and Manmade Disasters for Children with Down Syndrome Aged 5-18 in Pre-School, Elementary, Middle, and High School Settings

AWARDS

Fillipelli Institute Award for Excellence in Online Teaching (2017 – 2018)
College of the Liberal Arts, The Pennsylvania State University

Cynthia Finch Award for Excellence in Teaching (2014 – 2015)
Department of Communication Arts & Sciences, The Pennsylvania State University.

SERVICE

Editorial Board
Journal of Communication (2019 – Present).
Journal for Deradicalization (2017 – Present).
Communication Research Reports (2009 – 2011).

Guest Editor
Journal for Deradicalization. Special issue on communication, deradicalization, and counter-radicalization. Spring 2020.
Journal of Criminology Research, Policy and Practice. (2017). Special issue on terrorism. Volume 3, Issue 3.

JOURNAL REVIEW

Communication: *Communication Monographs, Communication Research Reports, Communication Reports, Human Communication Research, International Journal of Communication, Journal of Applied Communication Research, Journal of Communication, Journalism and Mass Communication Quarterly, Preventative Medicine, Sex Roles*

Terrorism and Security: *African Security Review, American Psychologist, Criminal Justice Review, Critical Studies on Terrorism, Dynamics of Asymmetric Conflict, Journal for Deradicalization, Journal of Strategic Security, Peace and Conflict Studies*, *Policy and Internet*, *Studies in Conflict and Terrorism, Terrorism & Political Violence*

CONFERENCE SERVICE

Reviewer: International Communication Association (2014 – Present)
Mass Communication Division
Communication and Technology Division
Global Communication and Social Change Division

Reviewer: National Communication Association (2011 – Present)

Chair: Terrorist Messaging and Counter-Narratives. 2017 Meeting of the Society of Terrorism Research, August 14 – 15.

Chair: When and Why Terrorist Propaganda Resonates. 2017 Meeting of the Society of Terrorism Research, August 14 – 15.

Chair: The Study of Persuasion in Mass Communication. 2015 Meeting of the International Communication Association, May 21 – 25.

DEPARTMENT SERVICE

Course Supervisor – CAS553: Disaster Communication
Department of Communication Arts & Sciences, The Pennsylvania State University
2015 – Present.

World Campus Teaching Advisory Committee
Department of Communication Arts & Sciences, The Pennsylvania State University
2015 – Present.

Lecturer Desk Manual Task Force

Department of Communication Arts & Sciences, The Pennsylvania State University
2014 – 2015.

Community Outreach and Service Chair, Graduate Student Forum
Department of Communication Arts & Sciences, The Pennsylvania State University
2009 – 2010.

Research Participant System Administrator
Department of Communication Arts & Sciences, The Pennsylvania State University
August 2007 – May 2008.

Academic Adviser
Delaworld Advisement Program to Incoming Freshmen, University of Delaware
May 2006 – August 2006.

GOVERNMENT AND SECURITY SERVICE

Academic Advisory Council Member
Parallel Networks Countering Violent Extremism Program
April 2019 – Present

Consultant (Pro bono)
U.S. Department of State Global Engagement Center
August 2017 – Present.

Panel Moderator
Mental Health Needs for Victims of Terrorism – Minority House Subcommittee on Homeland Security
August 8, 2018

COMMUNITY SERVICE

Fundraiser
31 Heroes Foundation – Raises money for the families of 31 U.S. soldiers killed in Afghanistan on August 6, 2011.

MEMBERSHIPS

National Communication Association
International Communication Association
American Political Science Association
American Society of Criminology
International Studies Association
Society for Terrorism Research